



**2014 Capitol BEST Robotics  
KICKOFF**

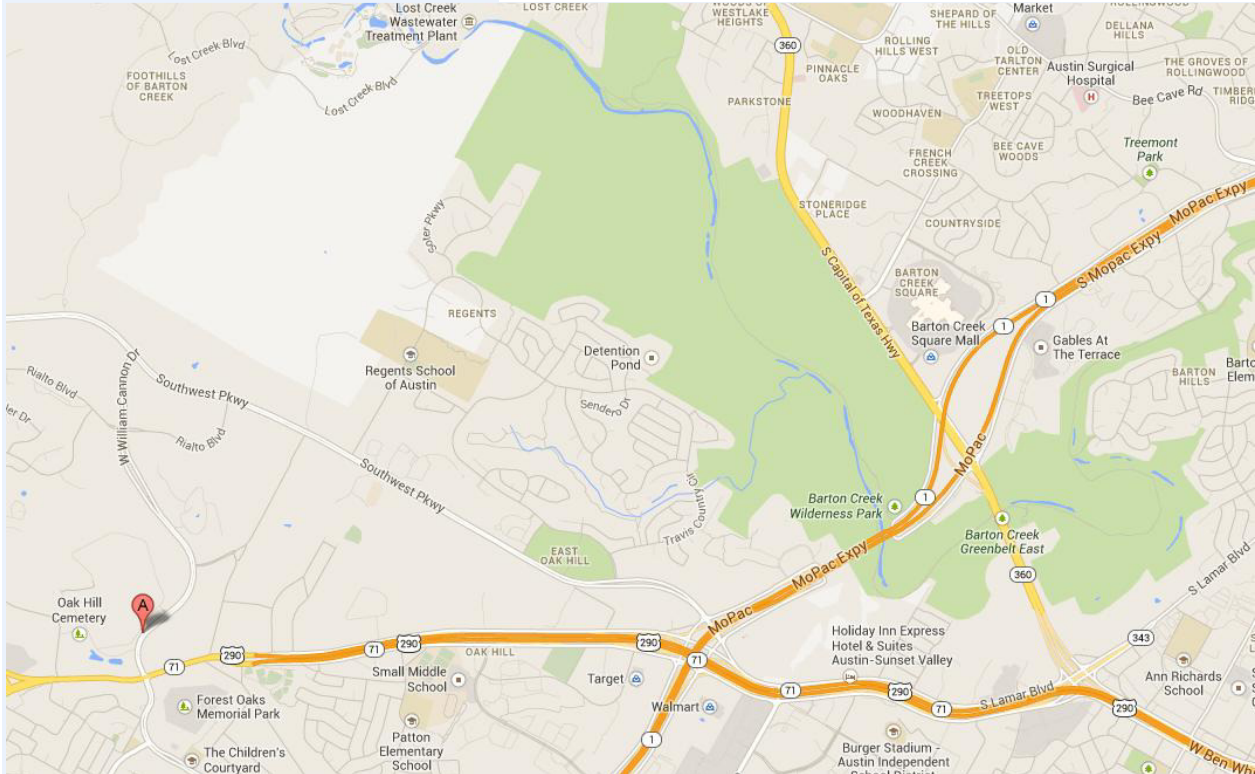
**Saturday, September 20, 2014**

**Sponsored by**



## Directions to Freescale Semiconductor, Oak Hill Campus:

Freescale Semiconductor, Inc.  
6501 W William Cannon Dr, Austin, TX



### From North:

Take IH35 South to US 290W (Johnson City).  
~7miles, Turn right onto William Cannon Drive  
(in Oak Hill).  
Freescale is on your left.  
Take the second entrance (at the Freescale  
Sign).

or

Take US-1 (MOPAC) South to US 290W (Johnson  
City).  
~3miles, Turn right onto William Cannon Drive  
(in Oak Hill).  
Freescale is on your left.  
Take the second entrance (at the Freescale  
Sign).

### From West:

Take Texas 71/US 290 East toward Oak Hill.

Turn right onto William Cannon Drive (in Oak  
Hill).  
Freescale is on your left.  
Take the second entrance (at the Freescale  
Sign).

### From East:

Take Texas 71/US 290W toward Johnson City.  
Turn right onto William Cannon Drive (in Oak  
Hill).  
Freescale is on your left.  
Take the second entrance (at the Freescale  
Sign).

### From South:

Take IH35 North to US 290W (Johnson City).  
~7miles, Turn right onto William Cannon Drive  
(in Oak Hill).  
Freescale is on your left.  
Take the second entrance (at the Freescale  
Sign).

## **Parking & Entrance**

You may park in the south lots near the main entrance.  
Enter the building only through the Main Entrance.

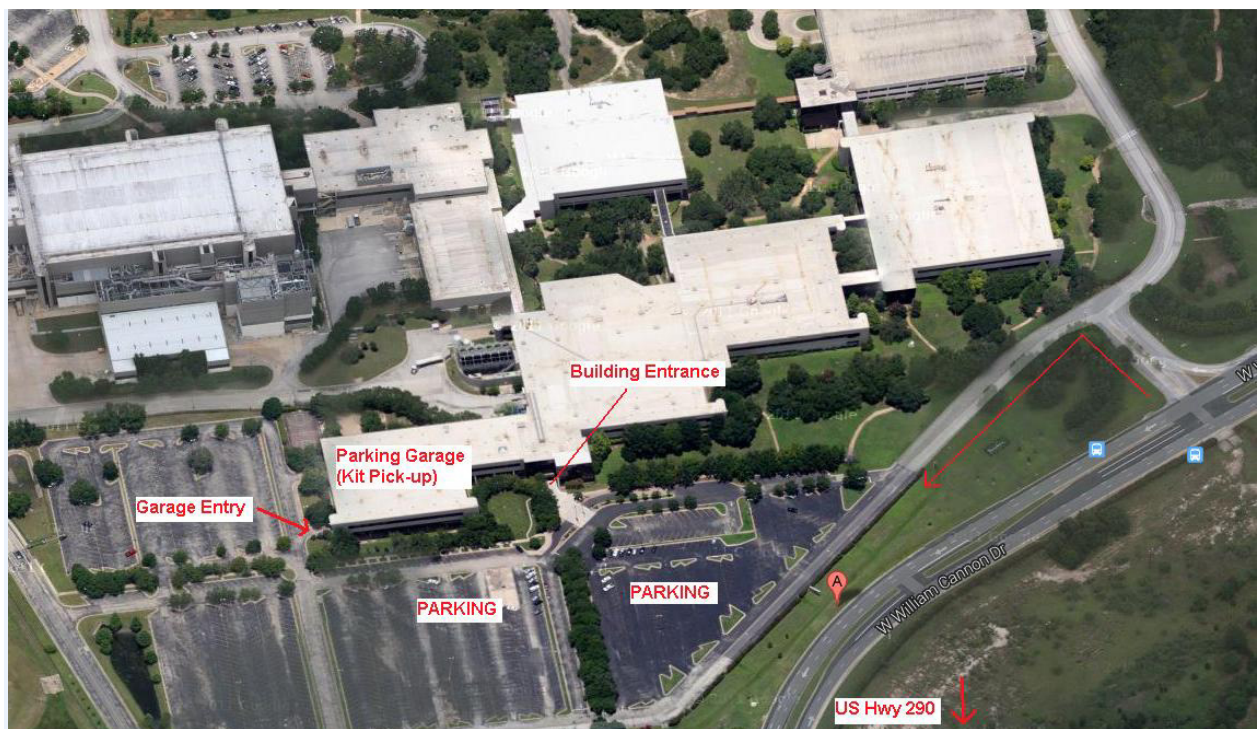
## **Security Processing**

Freescale is a secure facility.

ALL ATTENDEES must pre-register at <https://2014capitolbestkickoff.eventbrite.com/> in order to gain entry.

All attendees will be required to enter through a security checkpoint and receive a visitor badge. Adults must bring a photo id and will be required to sign a waiver form. Attendees must be escorted throughout the buildings. Do not wander. Stay with your party.

Plan to arrive early (8:00am-8:45am) to clear security, check-in your team (teacher/team sponsor) and make your way to the main auditorium. We expect over 200 attendees so we don't want check-in to delay any activities.



All badges must be returned to security upon leaving the building. There will be no re-entry.

Bring only essentials with you. Computer/laptops will not be needed and there will be no internet access available.

## **Agenda for the Day**

We plan to begin promptly at 9:00am in the Cafeteria. Please be on-time.

There will be volunteers to escort you and/or guide you. The cafeteria is on the 2<sup>nd</sup> floor; take 1 flight of stairs (or elevator, if required). Follow the main hallway straight, then right to the Cafeteria.

<b>Time</b>	<b>Activity</b>	<b>Location</b>
8:00am - 8:45am	Security processing & Check-in - Acquire badge, sign waiver form (teacher/team sponsor & all adults) - Collect team packets (teacher/team sponsor)	Main Lobby
	Breakfast items will be available until 9:15am	Cafeteria
9:00am	2014 Capitol BEST Welcome & Kickoff Logistics William Polanco, VP & Director Capitol BEST, Inc.	Cafeteria
9:15am	Keynote Speaker Bob Conrad, Sr VP & GM, Freescale Automotive MCU Division	Cafeteria
9:40am	Freescale Products Update Matt Johnson, VP & GM Freescale Automotive MCU Division	Cafeteria
10:00am	2014 Capitol BEST Kickoff Important Notes	Cafeteria
11:30am	2014 Blade Runner Game Animation	Cafeteria
11:40am	Freescale Car Kit "Raffle"	Cafeteria
12:00pm - 1:00pm	2014 Blade Runner Game Reveal - Rules distribution, explanation of game - Game demonstration Q&A	Parking Garage (G Building)
1:00pm	Kit Distribution Begins - Return Kits (teacher must sign check-out form) - Consumable Kits (use tickets provided in team packet) - Inventory your kits BEFORE YOU LEAVE!	Parking Garage

## **Game Reveal**

The game reveal and kit distribution will be held in the Parking Garage of Building G. All attendees must exit the building no later than 12:00pm.

Remember to turn in your Freescale Visitor's badge on your way out. You will not be returning to the building.

### **Kit Distribution**

We will distribute kits from the Parking Garage starting at 1:00pm. You will need your tickets from your Kickoff packet to pick up the materials.

### **Other Important Instructions**

Bring a large enough vehicle or vehicles to take your kit parts with you. The largest pieces are 2'x4' plywood (3 pieces) and 5' long PVC bundle (~8" diameter).

Beware that any bags, backpacks or other containers of any kind are subject to search before entry.

**SEE YOU AT KICKOFF!**